

Event Report

Name of the Event	Rajasthan Angel Investor Pitch 2019-Celebrity Mentor Series: Day 2
Date(s)	30 May 2019
Time	11:30 – 20:00 hours
Venue	Techno Hub, Jaipur
Agenda	<ul style="list-style-type: none"> ▪ Improvement of investor pitch deck by Mr. Anurag Jain ▪ Importance of non-verbal communication for pitching by Mr. Ajit Sharma ▪ Importance of the right entrepreneurial mindset by Dr. JayshreePeriwal

Brief Description of the Event

The celebrity mentor session 2 was conducted by Mr. Anurag Jain, COO and Co-founder of GirnarSoft (CarDekho). The company is valued at \$400-500 million and has raised over \$175 million in funding from numerous industry leading investors. The speaker talked about how to refine the pitch decks and presentations and the importance of showcasing the traction, highlighting the value proposition and understanding the investor beforehand and increase their chances of raising funds.

The celebrity mentor session 3 was hosted by Mr. Ajit Sharma, an international public speaking and communications coach and TEDx senior global ambassador for TED in India since 2012. The importance of non-verbal communication – through facial expressions, tone and pitch of the voice, hand gestures, physical distance between presenter and receiver, etc., for effectively pitching to investors was emphasized upon. The significance of ensuring that a startup drafts a story around its business was highlighted.

The celebrity mentor session 4 was conducted by Dr. JayshreePeriwal, Founder and Director of JayshreePeriwal Schools, a leading educational chain of Rajasthan. The agenda of the session was to inspire startups with her entrepreneurial journey and help startups develop the right mindset to be successful in their endeavors. The various strategies adopted to maintain drastically low levels of attrition at JayshreePeriwal Schools were discussed. A number of different startups interacted with the speaker and were provided invaluable insights on their different business models and execution strategies.

Picture from the Event



List of Startups Participated

Sr. No.	Startup Name
1	FRESHOKARTZ
2	FINTECH IT SOLUTIONS LLP
3	MEDIBOUT
4	GREENDESK
5	KISANTREAT AGRITECH INDIA PVT. LTD.
6	DEXTERIO
7	BRISK LEARNING SOLUTIONS PRIVATE LIMITED
8	TOROOT
9	YOURMECH.IN
10	NOISYTEMPO
11	EASY NIRMAN
12	AVIDIA LABS
13	ZUMOSUN SOFT INVENTION PVT. LTD.
14	MECHE
15	MICRO ALGAE DEVELOPMENT ENERGY INDIA
16	URDHVAM ENVIRONMENTAL TECHNOLOGIES PVT LTD
17	AGRILIFE TECHNOLOGIES PRIVATE LIMITED
18	MY BIZ CATALYST
19	INFIDIA
20	SNEHLAXMI INNOVATIVE SOLUTION PVT LTD
21	AGINNOVATE FARM PVT LIMITED (KRISHILOK)
22	TRANSPORTGURU
23	PANIPURI SOFT LIMITED
24	GODHEAD BEVERAGES P LTD
25	ARCHITECTICA STARTUP SOLUTIONS
26	SPANDAN WEAVERS
27	EATXD
28	BUDDY BAZAR
29	CUDDL - LIVEITLIVE
30	MMINATI PVT LTD
31	PERSCEPTRE

32	VAISHNAV FOOD PRODUCTS
33	FINGAGE
34	DRINKSKARTZ
35	WARRDEL SOLUTIONS LLP
36	MATERIAL TIGER
37	EDFINITE
38	INFORVIO TECHNOLOGIES PVT LTD (LOANWISER)
39	WHEELO SERVICES
40	ROAD2TRAVEL LLP
41	TOPPERSNOTES
42	AARNAINNOVATIVE IT SOLUTIONS PVT LIMITED
43	NOSTRINGS
44	SEEK4CARE
45	HYREFOX CONSULTANTS PRIVATE LIMITED
46	FARMSBOOK
47	HOUSEHELP
48	MUNSHIG PRIVATE LIMITED
49	GEEKSTAIRS HELPIKA
50	WIJUNGLE
51	GRAMSHREE DEVELOPMENT SERVICES PRIVATE LIMITED
52	CARCHALAK
53	JEEVAN UTTHAAN SERVICES
54	MEDDELIVERY
55	BHARAT HELPLINE
56	NEWNDRA INNOVATIONS PRIVATE LIMITED
57	ECOWRAP
58	HIPPO