

Event Report

Name of the Event	Rajasthan Angel Investor Pitch 2019-Celebrity Mentor Series: Day 3
Date(s)	31 May 2019
Time	10:30 – 18:00 hours
Venue	Techno Hub, Jaipur
Agenda	<ul style="list-style-type: none"> ▪ Refinement of pitch decks by Mr. Kumar Anubhav ▪ Improving Customer Experience by Mr. NavdeepShrivastava ▪ Personalized one on one mentoring by Mr. PrajaktRaut and Mr. Amit Purohit

Brief Description of the Event

The celebrity mentor session 5 was conducted by Mr. Kumar Anubhav, founder of NotOnMap, a sustainable tourism startup which has just raised a grant of 2,50,000 euros from Booking.Com. The agenda of the session was to help the startups selected for the Rajasthan Angel Investor Pitch 2019, refine their pitch-decks and pitches, so as to be able to successfully raise investment. The speaker gave an insightful presentation on how a startup should optimally utilize its 10 minute pitching slot to capture the attention of the investors. The importance of strictly following the pitching timelines, developing a story around the startup presentation, and focusing upon the unique value propositions of the startup were emphasized upon.

The celebrity mentor Session 6 was conducted by Mr. NavdeepShrivastava, Director – Customer Success, MTX Group INC. The agenda of the session was to help the startups selected for the Rajasthan Angel Investor Pitch 2019, in improving their customer/user experience. The four critical steps required to create a successful customer experience strategy – understanding the customer, creating a customer vision and a customer journey map, developing an emotional connection with the customer and capturing feedback and improving upon it consistently, were highlighted and the significance of each of them was explained.

To help selected startups refine their pitch-decks and practice their investor pitches, expert iStart Rajasthan team mentors Mr. PrajaktRaut and Mr. Amit Purohit, conducted one-on-one personalized mentorship sessions with selected startups.

Picture from the Event



List of Startups Participated

Sr. No.	Startup Name
1	FRESHOKARTZ
2	FINTECH IT SOLUTIONS LLP
3	MEDIBOUT
4	GREENDESK
5	KISANTREAT AGRITECH INDIA PVT. LTD.
6	DEXTERIO
7	BRISK LEARNING SOLUTIONS PRIVATE LIMITED
8	TORROOTS
9	YOURMECH.IN
10	NOISYTEMPO
11	EASY NIRMAN
12	AVIDIA LABS
13	ZUMOSUN SOFT INVENTION PVT. LTD.
14	MECHE
15	MICRO ALGAE DEVELOPMENT ENERGY INDIA
16	URDHVAM ENVIRONMENTAL TECHNOLOGIES PVT LTD

17	AGRILIFE TECHNOLOGIES PRIVATE LIMITED
18	MY BIZ CATALYST
19	INFIDIA
20	SNEHLAXMI INNOVATIVE SOLUTION PVT LTD
21	AGINNOVATE FARM PVT LIMITED (KRISHILOK)
22	TRANSPORTGURU
23	PANIPURI SOFT LIMITED
24	GODHEAD BEVERAGES P LTD
25	ARCHITECTICA STARTUP SOLUTIONS
26	SPANDAN WEAVERS
27	EATXD
28	BUDDY BAZAR
29	CUDDL - LIVEITLIVE
30	MMINATI PVT LTD
31	PERSCEPTRE
32	VAISHNAV FOOD PRODUCTS
33	FINGAGE
34	DRINKSKARTZ
35	WARRDEL SOLUTIONS LLP
36	MATERIAL TIGER
37	EDFINITE
38	INFORVIO TECHNOLOGIES PVT LTD (LOANWISER)
39	WHEELO SERVICES
40	ROAD2TRAVEL LLP
41	TOPPERSNOTES
42	AARNAINNOVATIVE IT SOLUTIONS PVT LIMITED
43	NOSTRINGS
44	SEEK4CARE
45	HYREFOX CONSULTANTS PRIVATE LIMITED
46	FARMSBOOK
47	HOUSEHELP
48	MUNSHIG PRIVATE LIMITED
49	GEEKSTAIRS HELPIKA
50	WIJUNGLE
51	GRAMSHREE DEVELOPMENT SERVICES PRIVATE LIMITED
52	CARCHALAK
53	JEEVAN UTTHAAN SERVICES

54	MEDDELIVERY
55	BHARAT HELPLINE
56	NEWNDRA INNOVATIONS PRIVATE LIMITED
57	ECOWRAP
58	HIPPO