

Event Report

Name of the Event	Rajasthan Angel Investor Pitch 2019
Date(s)	03 June 2019
Time	09:30 – 19:00 hours
Venue	Techno Hub, Jaipur
Agenda	Rajasthan Angel Investor Pitch 2019

Brief Description of the Event

The Rajasthan Angel Investor Pitch 2019: The Rajasthan Angel Investor Pitch 2019, conducted on 3 June 2019 at Techno Hub incubator Jaipur and organized by iStart Rajasthan and wholly sponsored by Rajasthan Knowledge Corporation Limited (a Public Limited Company promoted by the Govt. of Rajasthan), was one of the largest and one of its kind startup pitching event in India. The large scale and scope of the event can be validated by the fact that it witnessed pitching by 58 startups across sectors (refer Annexure 3), attendance of multiple investors representing 12 organizations such as IvyCamp Ventures, Rajasthan Angel Innovators Network (RAIN), Metacube, NASSCOM, Rajasthan Venture Capital Fund (RVCF), Startup Oasis, Startup Buddy, Apexa, Axis Bank, HDFC Bank, etc. and garnered national media coverage (refer Annexure 4). The organization wise number of attending investors is provided in the table below:

S. No.	Investor Organization	Number of Attending Investors
1	Anukampa Group	1
2	NASSCOM	1
3	RAIN	2
4	Metacube	1
5	Axis Bank	17
6	Startup Buddy	1
7	Apexa	3
8	HDFC	22
9	Omnivore	1
10	IvyCap	1
11	RVCF	1
12	Startup Oasis	1
	Total	52

More than 160 startups applied for the event, out of which 58 startups were shortlisted by way of multiple rounds of rigorous evaluation by the organizing team and the investors.

Prior to demo day, “Mentor Series” was conducted over a period of three days, wherein the shortlisted startups were provided mentoring support by industry experts, successful entrepreneurs and mentors, on various topics like pitch deck preparation, financial modelling, valuation, etc. (refer Annexure 5).

Post the pitching sessions, the iStart Rajasthan team organized a closing ceremony which was graced by Dr. Krishna Kant Pathak, Commissioner, Industries Department, Government of Rajasthan and K. Ganapathy Subramanian, CEO of RVCF. Overall, the event achieved tremendous response from the investors as iStart Rajasthan received 107 expressions of interest from the investors for investing in the participating startups, out of which a dozen startups were shortlisted for subsequent rounds of discussion.

Picture from the Event

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स्टार्टअप के लिए फंडिंग नहीं, रिसर्च बेस आइडिया चाहिए

भारत सरकार के स्टार्टअप प्रोत्साहन कार्यक्रम के तहत देश भर में 100 स्टार्टअप प्रतियोगिताओं का आयोजन किया जा रहा है। इन प्रतियोगिताओं में भाग लेने वाले स्टार्टअपों को फंडिंग के बजाय रिसर्च बेस आइडिया चाहिए।

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Over 50 Startups Pitch To 100+ Investors At Rajasthan's Angel Investor Pitch 2019

Bhumika Khatri
iStart Staff
05 Jun 19 • 3 min read

Currently, there are 1,394 registered startups under iStart

For the Angel Investor Pitch 2019, iStart received over 300 applications

iStart team hosted mentor series at TechnoHub starting from May 29



The government of Rajasthan's flagship programme iStart hosted Rajasthan Angel Investor Pitch 2019 where more than 50 select startups pitched to over 100 investors for funding. Hosted at Bhamashah Techno Hub, Angel Investor Pitch 2019 was a collective session where a group of investors sat through the day and...



100+ Investors
50+ Startups
8 Pitching Rooms
1 Day

3rd JUNE 2019
TECHNOHUB, JAIPUR



LOGO

Name of the Startup

EXECUTIVE SUMMARY

PITCH
[Provide a short description of the investment opportunity you are presenting in the form of vision and/or mission statement]

PROBLEM/OPPORTUNITY
[Describe your target buyer's need or desire. Avoid technical terms and only focus on explaining the opportunity. Include the profile of target customers]

SOLUTION/PRODUCT
[Describe how you want to address the need or opportunity. Concentrate on essential value proposition and customer benefits]

BUSINESS MODEL
[Explain the potential profit from this project. Describe your revenue model and expected profit margin]

MARKET
[Describe the market scenario and give supporting data like market size, market share and growth rate]

COMPETITORS
[Describe your current & future competitors and any other external risks that the investment may be exposed to. Demonstrate knowledge of the landscape]

COMPETITIVE ADVANTAGE
[Describe your current & future competitive advantage and explain barrier to entry]

EXECUTION PLAN/GO TO MARKET STRATEGY
[Describe how you plan to pull it off. Summarize your sales, marketing, development and partnership plans. Highlight milestones planned for future]

TRACTION
[Describe the achievement of your startup, highlight milestones achieved to date and results you have: sales, users, CAC etc.]

FINANCIALS (in lakhs)	2016-17	2017-18	2018-19 (provisional)
REVENUES			
EXPENSES			
EBITDA			

List of Startups Participated

Sr. No.	Startup Name
1	FRESHOKARTZ
2	FINTECH IT SOLUTIONS LLP
3	MEDIBOUT
4	GREENDESK
5	KISANTREAT AGRITECH INDIA PVT. LTD.
6	DEXTERIO
7	BRISK LEARNING SOLUTIONS PRIVATE LIMITED
8	TORROOTS
9	YOURMECH.IN
10	NOISYTEMPO
11	EASY NIRMAN
12	AVIDIA LABS
13	ZUMOSUN SOFT INVENTION PVT. LTD.
14	MECHE
15	MICRO ALGAE DEVELOPMENT ENERGY INDIA
16	URDHVAM ENVIRONMENTAL TECHNOLOGIES PVT LTD
17	AGRILIFE TECHNOLOGIES PRIVATE LIMITED
18	MY BIZ CATALYST
19	INFIDIA
20	SNEHLAXMI INNOVATIVE SOLUTION PVT LTD
21	AGINNOVATE FARM PVT LIMITED (KRISHILOK)
22	TRANSPORTGURU
23	PANIPURI SOFT LIMITED
24	GODHEAD BEVERAGES P LTD
25	ARCHITECTICA STARTUP SOLUTIONS
26	SPANDAN WEAVERS
27	EATXD
28	BUDDY BAZAR
29	CUDDL - LIVEITLIVE
30	MMINATI PVT LTD
31	PERSCEPTRE
32	VAISHNAV FOOD PRODUCTS

33	FINGAGE
34	DRINKSKARTZ
35	WARRDEL SOLUTIONS LLP
36	MATERIAL TIGER
37	EDFINITE
38	INFORVIO TECHNOLOGIES PVT LTD (LOANWISER)
39	WHEELO SERVICES
40	ROAD2TRAVEL LLP
41	TOPPERSNOTES
42	AARNAINNOVATIVE IT SOLUTIONS PVT LIMITED
43	NOSTRINGS
44	SEEK4CARE
45	HYREFOX CONSULTANTS PRIVATE LIMITED
46	FARMSBOOK
47	HOUSEHELP
48	MUNSHIG PRIVATE LIMITED
49	GEEKSTAIRS HELPIKA
50	WIJUNGLE
51	GRAMSHREE DEVELOPMENT SERVICES PRIVATE LIMITED
52	CARCHALAK
53	JEEVAN UTTHAAN SERVICES
54	MEDDELIVERY
55	BHARAT HELPLINE
56	NEWNDRA INNOVATIONS PRIVATE LIMITED
57	ECOWRAP
58	HIPPO

List of Investors Participated

Sr. No.	Investor Organization	Investor Name
1	Anukampa Group	Prashant Gupta
2	NASSCOM	Puneet Mittal
3	RAIN	Mahavir Sharma
4		Rajneesh

5	Metacube	Parijat Agarwal
6	Axis Bank	Abhinav
7		Pranav
8		Aakash Jain
9		Ashok Mehta
10	Startup Buddy	Amit Singal
11	Apexa	Mohit
12		Aayush
13		Sushil
14	BNI	Prateek
15		Vishal Jalani (Vyom Food Craft)
16		Ankur Gupta (Secure Automation Consultancy)
17	HDFC	Gaurav Bansal
18		Ritvik P
19		SunderdasSonkiya
20		ManvendraRathore
21		Deepak Agarwal
22		Ashok Mittal
23		Sanjay Paswal
24		Naveen Maheshwari
25		Shrikant B
26		Navindra Kumar
27	Omnivore	SubhadeepSanyal
28	IvyCap	Sonali Gupta
29	BNI	AkshayaGoyal
30		RajnishLohiya (Shree Ranisati Irrigation Pvt. Ltd.)
31	RVCF	K Ganapathy Subramanian
32	Startup Oasis	ChintanBakshi