

Event Report

Name of the Event	Speaker Session with Upasana Makati
Date(s)	27 August 2019
Time	16:00 – 18:00 hours
Venue	iStart Nest Incubation Centre, Udaipur
Agenda	Entrepreneurial journey of Upasana Makati and “White Print”

Brief Description of the Event

iStart Rajasthan organized a guest speaker session on 27 August 2019 at iStart Nest Incubation Centre, Udaipur by Ms. Upasana Makati. Ms. Makati is the Founder of White Print, India's first English lifestyle magazine in Braille for the visually impaired. She is also a publisher of “Look Out, Look “, a children's illustrated storybook to promote inclusion in the minds of children. She is also the recipient of various accolades like the First Lady Award by the Ministry of Women & Child Development, Govt. of India in 2018, Microsoft Equal Opportunity Award for Innovation, Fortune India 40 Under 40 list, Forbes India 30 Under 30 list in 2016, Loreal Femina Woman's Award for Science and Innovation, etc. In the session, she shared her entrepreneurial journey with the startups and talked about how she reached where she is, the challenges involved all through, the unique business model they work upon and what made it possible to run up a startup venture single handedly.

Picture from the Event



List of Startups Participated

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