

Event Report

Investor Clinic 1 – Perfect your Pitch

Name of the Event	Perfect your Pitch
Date(s)	16 September 2019
Time	11:00 – 14:00 hours
Venue	Techno Hub, Jaipur
Agenda	Mentoring Session

Brief Description of the Event

iStart Rajasthan, organized a series of masterclasses on “Perfecting your Pitch” on 16 September 2019 at Techno Hub, Jaipur by SambhavKarnavat and Dhruv Gupta to help startups in understanding various types of pitches along with relevant case studies. Mr. Sambhav is the founder of Jewelove is India’s first online retailer focused on platinum jewelry working on a just-in-time model. In the session, Mr. Sambhav and Mr. Dhruv briefed the startups on all important elements of a perfect pitch. The session emphasized on the importance of having a crisp and well-prepared Pitch deck with focus on performance metrics and other important information. The Dos and Don'ts were also shared followed by a FAQ round. This session helped the participating startups in organizing and refining their pitch decks.



Investor Clinic 2 – Desk to Diligence

Name of the Event	Desk to Diligence
Date(s)	17 September 2019
Time	14:00 – 17:00 hours
Venue	Techno Hub, Jaipur
Agenda	Workshop on Due Diligence

Brief Description of the Event

iStart Rajasthan, in collaboration with the Indian Angels Network, organized a workshop on Due Diligence on 17 September 2019 at Techno Hub, Jaipur. Objective of the event is to educate all the participants on legal aspects related to the fundraise process, including pre-investment preparations, due diligence, Checkpoints on legal due diligence (business agreements, employee documentation, ESOPs, entity structuring) investment documentation & post-investment compliances.

Investor Clinic 3 – The Finance Avenue with CA Mehul Shah

Name of the Event	The Finance Avenue with CA Mehul Shah
Date(s)	18 September 2019
Time	14:00-17:00 hours
Venue	Techno Hub, Jaipur
Agenda	To educate startups on understanding valuations, comparable methods, term sheet & angel tax

Brief Description of the Event

iStart Rajasthan, in collaboration with the Indian Angels Network, organized Finance Avenue session by VA Mehul Shah on 18 September 2019 at Techno Hub, Jaipur. The objective of the event is to educate our inducted startups on understanding valuations, comparable methods, term sheet & angel tax. The session educated the startups on topics like How to make contracts (SHA, Term sheet, Valuation sheet), How much equity to dilute, what premium to issue equity on. The speaker Mehul Shah a qualified chartered accountant currently mentoring many funded startups on their financial diligence and taxation explained many financial concepts with calculations and real time examples and highlighted the benefits that can be availed by a start up in taxation.

Investor Clinic 4 – Investor Inc. with Prashant Pansare

Name of the Event	Investor Inc. with Prashant Pansare
Date(s)	19 September 2019
Time	11:00-14:00 hours
Venue	Techno Hub, Jaipur
Agenda	To enhance the knowledge of startup founders on various Key Performance Metrics and how metrics evolve with the growth of the startup. The agenda was to establish the importance and relevance of measuring and improving these Metrics for increasing investor interest.

Brief Description of the Event

iStart Rajasthan, in collaboration with the Indian Angels Network, organized Investor Inc. with Prashant Pansare on 19 September 2019 at Techno Hub, Jaipur. The objective of the event is to educate all the participants on various aspects of startups metrics that attracts investors interest and attention. The agenda was to establish the importance and relevance of measuring and improving these Metrics. The session focused on explaining how these metrics are calculated, improved and how they evolve with the stage of the startup. Practical real time examples and experience sharing of the speaker was the highlight of the session. The session was followed by FAQ round where startup founders raised queries around their own challenges and sought guidance on ways to overcome them.

Investor Clinic 5 – Investor Inc. with Prashant Pansare

Name of the Event	Investor Inc. with Prashant Pansare
Date(s)	19 September 2019
Time	11:00-14:00 hours
Venue	Techno Hub, Jaipur
Agenda	To enhance the knowledge of startup founders on various Key Performance Metrics and how metrics evolve with the growth of the startup. The agenda was to establish the importance and relevance of measuring and improving these Metrics for increasing investor interest.

Brief Description of the Event

iStart Rajasthan, in collaboration with the Indian Angels Network, organized Investor Inc. with Prashant Pansare on 19 September 2019 at Techno Hub, Jaipur. The objective of the event is to educate all the participants on various aspects of startups metrics that attracts investors interest and attention. The agenda was to establish the importance and relevance of measuring and improving these Metrics. The session focused on explaining how these metrics are calculated, improved and how they evolve with the stage of the startup. Practical real time examples and experience sharing of the speaker was the highlight of the session. The session was followed by FAQ round where startup founders raised queries around their own challenges and sought guidance on ways to overcome them.

Investor Clinic 6 – Investor Inc. with Prashant Pansare

Name of the Event	Demo Day
Date(s)	20September 2019
Time	10:00AM-6:00 PM
Venue	Techno Hub, Jaipur
Agenda	Investor Connect - Demo Day

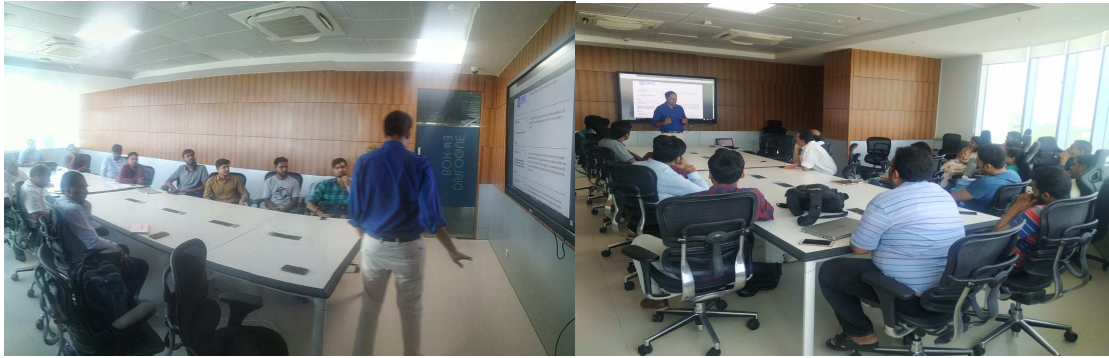
Brief Description of the Event

iStart Rajasthan, in collaboration with the Indian Angels Network and Startup Tunnel, organized Demo Day on 20September 2019 at Techno Hub, Jaipur. This event was the culmination of 4-day masterclass organized by Indian Angel Network and Startup Tunnel. It aimed at providing an opportunity to shortlisted startups to pitch their business to the investor panel. The investors on the panel were:

1. HariBalasubramanian, Indian Angel Network
2. Prashant Pansare, Eagle 10 Ventures
3. Nesar Rao, Gilda VC
4. Priyanka Ahuja, Startup Tunnel

The startups effectively pitched to investors and explored possibilities of investment and micro mentoring. The startups were provided inputs, feedback and suggestions to accelerate their growth by the investor panel. The startups got an opportunity to not only directly interact with the investors and gain personalized insights but also gather business connects. The investors motivated them to focus on setting smarter goals and ensuring excellence in execution to achieve them. The investors also showed investment interest in few startups and further meetings have been set up between the investor and the start up to review progress and possibilities.

Picture from Perfect your Pitch



Picture from Desk to Diligence



Picture from the Finance Avenue with CA Mehul Shah



Picture from the Investor Inc. with Prashant Pansare



Picture from the Demo Day



List of Startup Participated

S. No.	Startup Name	Representative Name	Email Address
1	Quarkme	Anirudh Sharma	anirudh@quarkme.com
2	Dmahal	Rajat	rajatagarwal007@gmail.com
3	Guitaa Tech	Chetan Agarwal	chetan@guitaa.com
4	Farmheal	Vimal Sharma	farmheal1@gmail.com
5	Ardberry technology	Anjan Kumar	ardberrytechnology@outlook.com
6	Dexterio	Arpit Khattar	arpitkhattar@gmail.com
7	Neelvow K	Vinay Garg, Avinash Gupta	neelvowk@yahoo.com
8	Exambazaar	SaloniKhandelwal	saloni@exambazaar.com
9	Vats 24	Arjun Singh	arjun.vats29@gmail.com
10	Vats 24	LokeshSahu	lokesh1998sahu@gmail.com
11	SunwavesResisolar private limited	VaibhavGarg	vaibhavgarg@liave.com
12	VimerseinfotechindiaPvt Ltd	Sajjan Singh	sajjan@vimerseit.com
13	-	Saurav Shah	saurav.eee17@nitak.ac.in
14	-	Samir Goyal	samir.goyal@gmail.com
15	Oru Pools	Chetan R Jain	oruchetan@gmail.com
16	Liniment	AasthaDusad	aastha.dusad@meddelivery.in
17	Farm Book	Pankaj Kumar	kaulpankaj9@gmail.com
18	Fun Edu Learn	Poornima Solanki	poornima@funedulearn.com

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19	Green Desk	Himanshu Agarwal	himanshu@greendesk.in
20	Kroozer Shield	ReeteshKocheta	safety@kroozer.co
21	Vind	Pradhuman Sharma	pradhuman@vindapp.com
22	Surpp Foods	Bhawna Sharma	sbhawna169@gmail.com
23	Med Delivery	AasthaDusad	aastha.dusad@meddelivery.in
24	Quarkme	Anirudh Sharma	anirudh@quarkme.cm
25	Guitaa	Chetan Agrawal	chetan.guitaa.com
26	NeelVow K	Vinay garg	neelvowk@yahoo.com
27	SunwavesResolar	VaibhavGarg	Vaibhav.garg@live.com
28	VimerseInfotech	Sajjan Singh	sajjan@vimerseit.com
29	Mr. Repair	Ravi Bagora	info2ravi.rb@gmail.com
30	Indiabuds India Pvt. Ltd.	Abhishek Jain	abhishek.aits@gmail.com
31	Gharkapata.com	ArpitYagnik	arpityagnik@outlook.com
32	Vats24	Samir Goyal	samir.goyal1@gmail.com
33	Technit solution	Pallavi Sharma	neerpallavi@gmail.com
34	Edfinite	MrinalVerma	mrinalverma728@gmail.com
35	Surpfood	Alok Sharma	aloksharma2k27@gmail.com
36	RentRoomi	Nitin Sharma	nitin@rentroomi.com
37	RentRoomi	VidhiRander	vidhi@rentroomi.com
38	Farmsbook	Pankaj	kaulpankaj9@gmail.com
39	Spandan Weavers	Vasumitra Shankar	spandanweavers@gmail.com

S. No.	Startup Name	Representative Name	Email Address
40	Spandan Weavers	RishabhSomani	spandanweavers@gmail.com
41	KJewels	Pushpin Kumar	kjewel.connect@gmail.com
42	Bharat Helpline	Harsh Sharma	harsh@bharathelpline.com
43	Bodhi AI	Prashant Pandey	prashants_pandey@outlook.com
44	Research Guruji	Vinay	baghelavinay@gmail.com
45	Caradora Health Solutions	Sunil Kumar Sharma	waytosns@gmail.com
46	Snehlaxmi Innovative Solutions Private Limited	Manoj Kumar Jangid	manojjangid@live.in
47	Prakriti Sustainable Building Services Limited	KapilMenghrani	kmenghrani@gmail.com
48	Mpass	Ankit Tiwari	ankit.mpass@gmail.com
49	Capacita Connect Private Limited	ShipraBhutani	shiprabh@yahoo.co.in
50	Novlence Core	GaurangPancholi	gaurang1942@gmail.com
51	Amogue Expedite Private Limited	Gautam Bhatheja	gautambhatheja2@gmail.com
52	Seek4Care	KapilPareek	kapilprk@gmail.com
53	Fleeca India Private Limited	Tikam Chand Jain	t.jain@fleeca.in
54	Indian Generalist	Rahul Dayma	rahuldayma18@gmail.com
55	Ecowrap Environmental Solutions	Angraj Swami	ANGRAJAGAIN2@GMAIL.COM
56	Travel-O-Sports	VIKRAM SINGH	VIKRAMSINGHH.OFFICIAL@GMAIL.COM

S. No.	Startup Name	Representative Name	Email Address
		JAMMU	
57	Paratriangle Technologies	PRADHUMAN SINGH SHEKHAWAT	PRADHUMANSHEKHAWAT22@GMAIL.COM
58	MHEAL	Sourabh	sourabh@connectcorp.co.in
59	Brain Stem Technologies Pvt Ltd	Anirudh Sharma	anirudh.aisecjaipur@gmail.com