

Event Report

iStart Nest - Jaipur

DSK IPR Session

Saturday, 12th May'2018

Time:	1:00 PM – 3:00 PM
Venue:	iStart Nest
Agenda:	DSK Legal held an IPR and legal awareness session for startups in Jaipur. The agenda behind holding the session was to offer startups range of perspectives pertaining to intellectual property; opportunities, challenges, and the role of IP for Startups in the rapidly evolving marketplace. Startups and experts also had an open house discussion with relation to IPR, Govt. initiatives on IPR facilitation for startups, key agreements and necessary clauses to ascertain that confidential data and know how is protected.

Attendees

Name	Representing
Mr. Jappreet Sethi, CEO and Founder	YoStartups
Mr. Samir Malik, Associate Partner	DSK Legal
Mr. Aditya Dewan	DSK Legal
Ms. Sheetal Saraswat	DSK Legal

Representatives (iStart Nest)

S.No	Name
1	Chaahat Khattar
2	Kritika Sharma
3	Aashna Kaur
4	Ajit Raj
5	Lavanya Sisodia
6	Raj Shekhawat

Interactive Session with Startups

The session began with Opening Remarks by Mr. Jappreet Sethi, CEO and Founder of YoStartups.

A. Mr. Jappreet Sethi



Mr. Jappreet Sethi is the CEO and Founder of YoStartups. YoStartups is a Pre Accelerator which empowers entrepreneurs to propel their business ideas into successful ventures.

Mr. Jappreet is an HR and Business strategy professional with experience of leading HR and people consulting practice of multinational professional service firms. He has also been rated twice as one of the top 100 employee engagement experts in the world by a New York Times best selling author. He is the founder and lead editor of the number 1 ranked HR blog on Google, www.humanresourcesblog.in

Key Discussion Points

- He appreciated the iStart Nest incubator and even compared it to the one he saw at Singapore which according to him was the best till date
- He highlighted on the importance of IPR and Patents.
- He spoke in detail with regards to the changing trends and its impact on industries
- He shared his views on the new business models prevailing in the market.
- He mentioned that currently 3D Printing, Digital Manufacturers, Intelligence on demand and conversational interfaces are picking up momentum.

- He also brought notice to the fact that how important it is for the startups to have a mix of AI and Blockchain.
- He concluded his thoughts by stating how with the advent of technology, one can witness the rise in Cyber Security and Crypto Currencies.

B. Mr. Samir Malik



Mr. Samir Malik has an extensive experience of more than 10 years in varied areas of law. He primarily specializes in energy, regulatory, policy litigation and dispute resolution.

He has substantial experience of appearing and conducting cases before various courts, tribunals and quasi-judicial bodies pan India. He has undertaken litigation concerning wide range of subjects including electricity, arbitration, intellectual property, contract, real estate, securitization, banking and corporate laws.

Key Discussion Points

- He briefed in detail about why IPR is important to back up a startup idea and how law plays a vital role in any business.
- He mentioned the importance of trademark, copyright and patent which helps a startup with a universal identity.
- He concluded by highlighting about the different ways/procedures for acquiring a trademark, patent and copyright.

Open house discussion for addressing queries raised by startups

FAQs:

- Q.1 Can a software be patented?
- Q.2 Everybody is using buzzwords like AI and Blockchain so how does an early stage startup, which has limited resources adapt those technologies?
- Q.3 What if a big firm copies a small firm trademark?
- Q.4 What will be the consultancy fees if we approach you as a startup?
- Q.5 Does the Government reimburses the Patent/Trade mark registration fees?
- Q.6 How can we connect with DSK legal?
- Q.7 Are there any charges for legal advice obtained through iStart Rajasthan?
- Q.8 If an entity has filed for a patent that has been published. In this regard, which document would suffice as a supporting document to register the entity as a "Startup"?
- Q.9 Are there any rights the company risks losing if it does nothing to preserve them now?
- Q.10 How much risk do IP issues in the aggregate pose to our business?

Annexure

S.No.	Startup name	Representative Name	Contact no.	Email id
1	Material Tiger	Javed Iqbal	8875707652	materialtiger@gmail.com
2	Royal Crafts of India	Deepraj Singh	8562020910	info@royalcraftsofindia.com
3	Eco Bounty Highway	Harish Kandhani	9829044741	Kandhanikrl@gmail.com
4	Being Home	Abhilash	9840888125	beinghomepg@gmail.com
5	HappyMaa.com	Ankit Shrimal	8583073226	contactus.happymaa@gmail.com
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