

Event Report

Name of the Event	DigiFest 2022
Date(s)	11th – 13th November 2022
Time	10:00 AM – 08:00 PM
Venue	GOVERNMENT POLYTECHNIC COLLEGE, JODHPUR
Agenda	Start-up Expo & Start-up Bazaar

Brief Description of the Event

Background

The Rajasthan government organized DigiFest, a three-day event to promote youths in the field of technology and entrepreneurship – at Government Polytechnic College, Jodhpur on 11th – 13th November 2022. Shri Akhil Arora, principal secretary, finance said that the objective of DigiFest 2022 is to bring together youth, startups, investors, corporates, partners, and academia and facilitate interaction and collaboration with the government and the public at large. Rajasthan has become a synonymous name for technological innovations, skill development, and startup drive. To celebrate this success in the field of technology and innovation, we invite you to be a part of Rajasthan DigiFest, this time in Jodhpur. Throughout three days, **more than 32,000 people attended the Digi Fest-Jodhpur.**

DigiFest brought a life changing opportunity to learn from the best. The most experienced and knowledgeable pioneers of the industry came together at DigiFest to share their treasure of knowledge with people. With talks ranging from starting to work in the industry to expanding skill set as an experienced user, DigiFest brought tremendous opportunity to meet and learn from the experts.

The two-day fest was part of the Rajasthan government's effort to build and incentivize entrepreneurship and digitization across industries by providing a platform for startups, industry leaders, mentors, students, and more to network and showcase developments in IT and technology that helps improve interaction between various stakeholders in society for Ease of Doing Business.

This was the largest exhibition and marketplace of products and services by the startups of the state at one common platform. 90+ iStart recognized startups from across the state were at the expo and bazaar to showcase their offerings which gave them a direct market access and facilitate their interactions/ pitch before the governmental officials for possible procurement purposes. In addition, product-based startups were also given an opportunity to showcase and sell their products to the varied range of audiences who visited the festival including SHGs and startups from rural areas.

Start-up Expo

This was the biggest exhibition of products and services by start-ups of the state on a common platform. As many as 90+ iStart accredited start-ups, representing various universities and ATLs from across the state showcased their products and services. All these start-ups were getting the facility of their interaction and pitch in front of government officials for direct purchase of products and services. Some of the start-ups which participated in the Start-up Expo are:

- COMPASS SURVEY PVT LTD
- Sunrise Techno Solutions
- Bazarpur services llp
- Studybase
- TECSMEN INNOVATION

Start-up Bazaar

In the Start-up Bazaar, 30 start-ups from product-based urban and rural areas were being given an opportunity to showcase and sell their products directly to consumers, and also included SHGs and entrepreneurs from rural areas of the state. These start-ups include:

- Carversindia trades LLP
- Barmer Bazaar
- Climb Foods Pvt. Ltd.

Feedback for DigiFest 2022

How was the overall experience ?

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32 responses

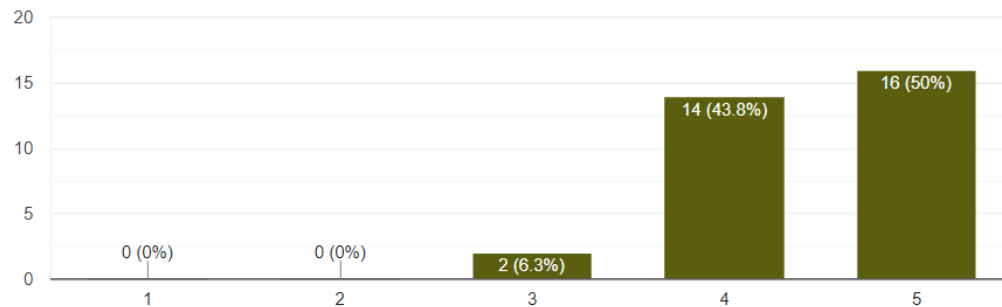


Fig 1: Startups overall experience Digifest-2022

The startups witnessed heavy interest from various visitors during the entire event and were also able to promote their services by holding meaningful interactions with the crowd apart from giving free samples and taking orders of their products. More than 90% claimed that their experience with DigiFest 2022 is very good.

In fact, around 40.0% of the startups (as shown in Fig.2) have also received orders for their products/services while their participation during the event.

Were you able to take any orders from the customers ?

30 responses

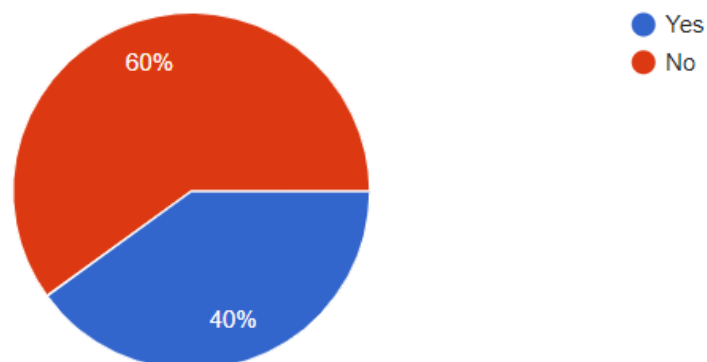


Fig 2: Work orders received by startups at Digifest-2022

According to the feedback received from the startups, more than 75% (as shown in Fig.3) think that the people visited at DigiFest 2022 who have come from different backgrounds and mindset were quite relevant to understand the startups innovation. The visitors stopped by at the expo booths to know more about the startups and were looked keen to know about the creation made by the startups of Rajasthan.

Were the people visited at the Jodhpur DigiFest 2022 good enough/relevant to under your innovation/creation ?

32 responses

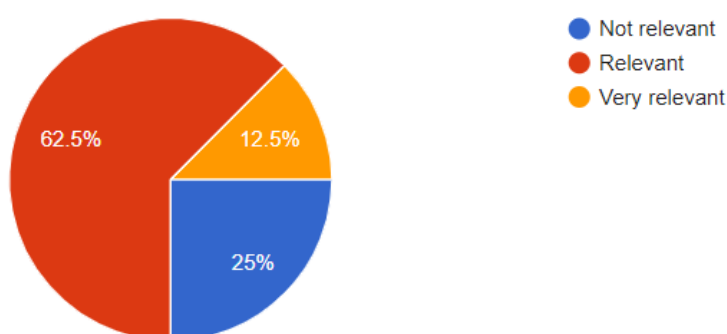


Fig 3: Mindset of visitors towards startups/innovation at Digifest-2022

How satisfied were you with the logistics?

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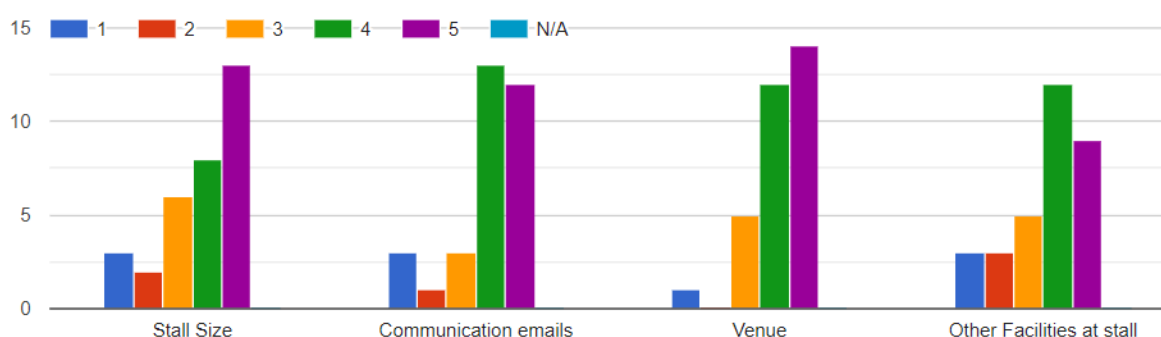


Fig 4: Logistics feedback of Digifest-2022

How relevant and helpful do you think it was for your Startup?

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32 responses

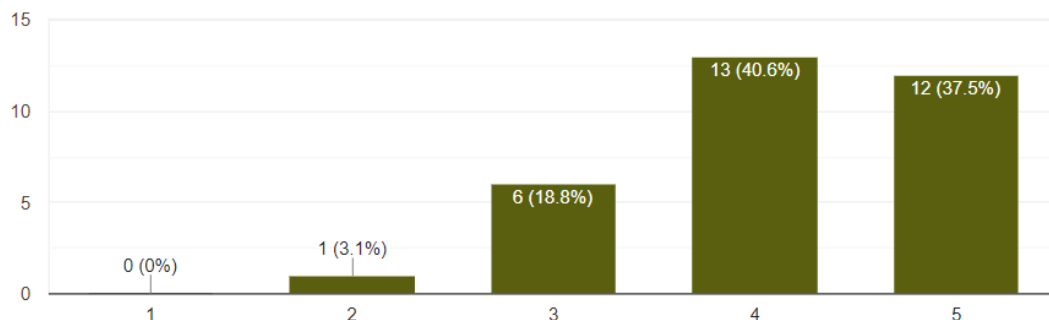


Fig 4: Feedback of Digifest-2022

Note: Out of 97 Participated startups feedback received only from 32 startups

Additional Feedback

- Travel and stay support, if arranged in other districts
- Stall size must be bigger than provided.
- Sign board across the venue for events and place will be good to have.
- Investors must visit the exhibition (expo and bazaar) and interact with the Start-ups there.

Key Outcomes

- It was a great initiative by the Government of Rajasthan where startups were able to showcase their products as well as sell their products.
- iStart-registered start-ups participated and showcased their products/services.
- We accommodated more than 90 startups in Expo and Bazaar community.
- It provided them with the direct market access and facilitated their interactions/ pitch before the governmental officials for possible procurement purposes.
- More than 40% startups claimed that they have received work order from this event.

Pictures from the Startup Expo





Annexure A

List of Startup Participated in Expo & Bazaar

Sr. No.	Representative Name	Startup Name	Representative Mobile
1	Dinesh Ujjwal	DEESOO INNOVATIONS PRIVATE LIMITED	9636678101
2	Shahid Khan	SUNRISE TECHNO SOLUTIONS	9799333934
3	Abhishek Joshi	Cronberry Technologies Pvt. Ltd.	9116116999
4	Chirag Goyal	Panmob Technologies pvt ltd	7791889999
5	N/A	TDI Online Services	N/A
6	Dr. Nakul Kaushik	Rehab Buddy Pvt. Ltd.	06350575296
7	Urvashi Jain	LEGAL WINDOW PRIVATE LIMITED	7240751000
8	Dr Amit Sanghi	LUGBEE SERVICES PRIVATE LIMITED	9461471451
9	AKANKSHA SEN	SOFTMIRROR TECHNOLOGY	9261748277
10	Rohit Kumawat	Appenics Technologies Pvt Ltd	9929429938
11	Vishwas Gupta	farms2families	9650777670
12	Anuj Ahuja	STUDYBASE TECH PRIVATE LIMITED	9166444700
13	Yudhishtir Paliwal	CHAVAS Psychometrics	7340472717
14	Abhinav Agarwal	Mittihub Crafts Private Limited	9602919966
15	Alok Saboo	Codevidhya India Private Limited	9414313475
16	Archana Singh Rajpurohit	ASR Techno	7357094620
17	Megha Bhutra	Media Link	8696952566
18	Yagya Saini	Blooming Technologies Private Limited	7891258804
19	Parul Arora	COMcreatives	8107956505
20	sushank sachan	bauaelectric EV news	7994311655
21	Madhukar Pareek	Caresathome Health Management Pvt. Ltd.	9521111605

22	Bharat Sharma	IndiaHedge	9166772360
23	N/A	MOBIRAPID PRIVATE LIMITED	N/A
24	Manu Sharma	Climb Foods Pvt. Ltd.	960250063
25	N/A	TECHOBUILD PRIVATE LIMITED	N/A
26	Somendra Harsh	RIFF FILM CLUB	9414044548
27	Lokendra Tagariya	LBY Pvt Ltd	8435271384
28	Hritik Kumar	Devicecure	9782322536
29	Dr. Neelima Mishra	Club First robotics pvt. Ltd.	9928144559
30	Rohit Kumar Sharma	Chaiwalas Pvt Ltd	8387087877
31	N/A	Wellforia Marketing Private Limited	N/A
32	Sudhanshu Goyal	FITKID HEALTH TECH PRIVATE LIMITED	9414061829
33	tarun agal	RISINGINDIA THINKTANK PRIVATE LIMITED	9930971039
34	Yash Singhal	Geek Bots Private Limited	8619205940
35	AJAY JAIN	ECLECTIC TECHNOLOGIES	8296379234
36	Shreay Goyal	CSIWORLD INFOTECH LLP	7413075986
37	Mayur Kumawat	Botosynthesis	7976928922
38	Ankit Singh	BAZARPUR SERVICES LLP	7410968450
39	Prateek Gupta	TAPANUKULA PRIVATE LIMITED	8619930028
40	Sangeeta singh	Dhayas Arts LLP	9587018616
41	Mahi Singh	CANCRIE PRIVATE LIMITED	8287695157
42	Smt Chandrakanta Agal	TreeAndHumanKnot - Reinventing Sustainability	7597174768
43	Pushpendra Singh Rathore	Wisdom Words Publishing	8209461763
44	Himank Bhatnagar	RE Techmart Private Limited	6367694510
45	Aashwin Singh	Analog infotainment private limited	8169016452
46	RAVI KUMAR SONI	COMPASS SURVEY PVT LTD	8104270250
47	Aman Parnami	Ohilo Technologies Private Limited	8826540316
48	Shubham Sharma	CBS Flivver	9929812479
49	Gagan Nigam	ANM CUBE PRIVATE LIMITED	9731403215
50	Harsh Maheshwari	Linkusol Technologies Pvt. Ltd.	9024873801
51	N/A	GEEREV PRIVATE LIMITED	N/A
52	Pankaj Sharma	bit to byte robotics	7014019757
53	Rahul	Fillerform	8003222122
54	Pradyumndev Jodha	Shree Bhadrarjun Kisan Utpadak Sahkari Samiti Limited	9321852686

55	Kartikey	UNIDENTIFIED PLANET XPLORATION OBJECT PRIVATE LIMITED	9414451896
56	Dr Amit Sanghi	LUGBEE SERVICES PRIVATE LIMITED	9461471451
57	Somendra Harsh	RIFF FILM CLUB	9414044548
58	Shubham Chauhan	HEADFOX INNOVATIONS PRIVATE LIMITED	7792850908
59	Udbhav saini	Myrentmydecision com	9785713834
60	VINAY KAMAL SHARMA	Examkul Pro Learnings Pvt. Ltd.	8949986554
61	JITENDER KUMAR YADAV	SYNERGY360 HEALTH PVT. LTD.	9887286279
62	Zunaid	Zectagon Technologies	9521227171
63	MAHENDER SINGH	KIAMEX CONSULTING AND TRAINING SERVICES PVT LTD	9509617900
64	Yagya Saini	Blooming Technologies Private Limited	7891258804
65	Shiv Narayan gaur	Sportix India Private Limited	9413111226
66	Yash Singhal	Geek Bots Private Limited	8619205940
67	N/A	ZunGo Supply Chain	N/A
68	Vaibhav Jain	Tevoxio Ventures	9828599202
69	Neetu Deora	Shree Bhadrarjun Private Limited	8850494130
70	N/A	Streamway	N/A
71	Mohit Barthunia	ESARAL VENTURES PRIVATE LIMITED	8003354575
72	Tarun Purohit	LimelightIT Research PVT LTD	9904953644
73	Rahul Vaishnav	Jtittle Innovations	9664298875
74	Vinny Williams	India Outtabox pvt ltd	9660061777
75	Anirudh Sharma	MyEra Technologies Pvt. Ltd.	8130883516
76	Govind Narayan Shukla	INTELVISION CORPORATION	9694161717
77	Akshay Sharma	ALOE ECELL PVT LTD	9999449595
78	TANZEB ALAM	Xetlynx AutoCorp Private Limited	8005753040
79	Tushar chaturvedi	Second Mind	7742438595
80	SAURABH BANSAL	TECSMEN INNOVATION	7230067424
81	N/A	Brenin Technologies Pvt. Ltd.	N/A
82	N/A	Baldwa Tech Solutions Pvt. Ltd.	N/A
83	jitender singh	Siyag Rural Market Private Limited	9461852060
84	Akash Kirori	North Electric Automobiles	8290199387
85	Naveen khandelwal	SAARTHIBIZ TECHINDIA	9828069748

		PRIVATE LIMITED	
86	N/A	Hiranmayi Legal	N/A
87	Ankit Ahir	Farmkal Agritech LLP	6377556820
88	Mahalaxmi	Remarkable Education Pvt Ltd	8690804533
89	Aayush Khandpur	Fudr	9672622227
90	Hemant Kumar Sharma	Shree Aimeshwar Dairy And Beverages Pvt. Ltd.	9828593301
91	N/A	Urban Biotix	N/A
92	Saksham Sharma	freshokartz agri products pvt ltd	
93	deependra singh	SHREE RAJ GOVIND TECHNOLOGIES PRIVATE LIMITED	7737888285
94	Sudhanshu Vyas	EKSLATE LEARNING PRIVATE LIMITED	9649969335
95	shubham sharma	CBS Flivver	9929812479
96	hitesh mojadi	Geoglobal Travel Solutions	8742015424