Event Report on Introducing & Onboarding/ Registration process of e-Bazaar & GeM for Startups"

Virtual Mentorship Session

08 December 2022



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Event Details

Name of the event: Introduction & Onboarding/ Registration Process of e-Bazaar & GeM for Startups

Venue: Virtual

Date: 08 December 2022 Time: 03:00 PM - 05:00 PM No. of Participants: 90+ Organizer: iStart Rajasthan

Brief Overview

iStart Rajasthan organized the Virtual Mentorship Workshop series under the Virtual Incubation Program, this note summarizes the details of the workshop conducted on 08th December 2022 as part of the intended Virtual Incubation Program.

Objective

The Virtual Mentorship Workshop aimed at having engaging sessions on various processes pertaining to e-Bazaar and GeM platform. The workshop was organized with the motive of educating the Startups about the portals and the onboarding processes associated with them.

The following were key discussions points of the session:

- Overview on GeM & e-Bazaar
- Seller Registration
- Profile Updation
- Vendor Assessment
- Brand/ Trademark Registration
- Catalogue Management System Products & Services
- Bid Participation
- Order Processing
- GeM Education Resources and Key Enablers
- Further Contact points for future Support

Participation:

- Guest Mentor: Mr. Shashank Sharma, GeM Regional Facilitator (Raj.) & Senior Trainer and Mr Natwar Singh, ACP, DoIT&C
- Registrations: 110+ Start up founders
- Participants: Overall, the event saw the participation of more than 90+ participants

Guest Mentor Profile:

Shashank Sharma is Rajasthan's Business Facilitator and Senior Trainer for GeM and is also part of the team supporting GeM startups. He has over 13 years of experience in marketing & business development of ecommerce platforms, tech startups, and service sector industries. He is a graduate of IESE Business School, Spain and completed his under graduation from Aston University, UK. He is an avid reader and passionate about travelling.

Key Highlights of the Session:

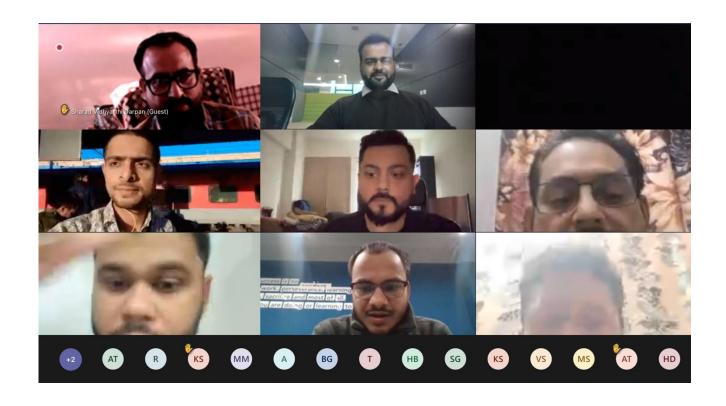
The session began with an address by the moderator, Mr. Soumya Ranjan Panda, iStart team, wherein he gave the audience an overview of e-Bazaar and GeM Portals. He introduced the speakers to the audience and gave a brief description of the expertise of the speakers for the session. Mr. Natwar then went on to explain the importance of the e-Bazaar portal to the sellers and the benefits they could derive from it. The next aspect he covered was the onboarding process from both B2C and B2G perspectives. A detailed step-by-step overview of the complete procedures was given.

Mr. Shashank then gave the attendees a brief overview of the GeM portal in terms of its geographic presence, key statistics, and multiple procurement options offered. He also discussed the Startup Runway 2.0 segment of the portal. Then a detailed demonstration of steps relating to registration and order handling procedures was taken up by him.

Throughout both sessions, various participants' queries were solved. The sessions proved to be extremely helpful, as it gave platform owners a chance to present their cases too, where suggestions from them were also considered.

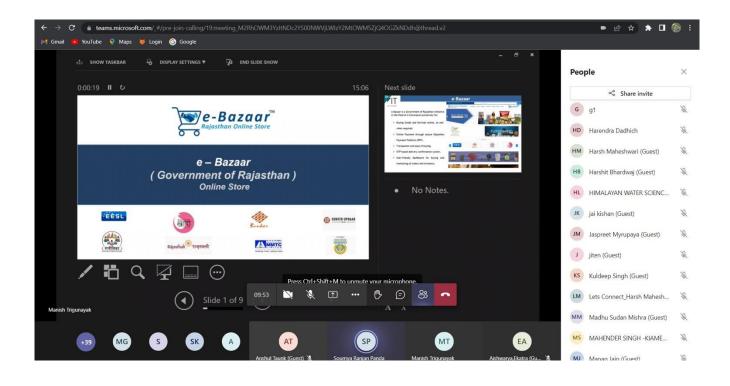
Pictures of the Event:

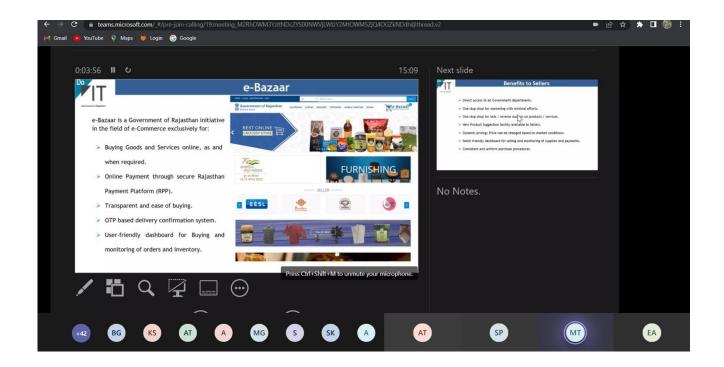


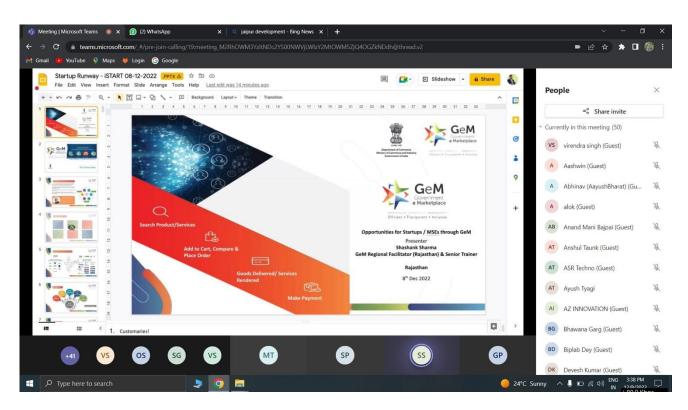












Social Media Posts & Promotion









List of Startups			
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