STARTUP RAJASTHAN 2.0

The Startup Ecosystem
Rajasthan: Business in the Blood

• State at the forefront of Business in India – Majority business families hail from Rajasthan.
• Been the cradle of entrepreneurship and is the birthplace of some of the most successful businessmen and large industrial houses of India and the world.
• Rajasthan proves to be the ideal location geographically for Business with
  – abundant resources
  – strategically important location - proximity to National Capital
  – part of DMIC, Golden Triangle / Quadrilateral

INTENT to NURTURE STARTUPS to GROW and PROSPER
Startups in Rajasthan

• 600+ Startups
• 23 Startups funded between 2014-2016, received around $142 million
  – investors have been keen in E-Commerce, Automobile and Technical Education sector.
  – From 2014 till 2016, more than $80 Million was invested in these three sectors in Rajasthan.
  – The amount contributed 56% of the total funding done in 2014-2016.
• Incubator – 1: Startup Oasis
• 2 Private Incubators - Udaipur, Pilani
Startups Rajasthan 2.0

- Entrepreneurship - Backbone of a good economy
- Government plays an imperative role
- GoR believes in this notion
- Multiple initiatives to boost and develop startups in the state
- **Department of IT and Communication** has been trusted to take forward this mission of encouraging startups in Rajasthan.
Startups Rajasthan 2.0

- Rajasthan as most favoured destination for emerging entrepreneurs
- Organized one of the largest startup festival – Rajasthan DigiFest 2017
- Startup Rajasthan 2.0 aims to nurture innovation and entrepreneurship which would further help in the economic growth and development of the state.
Ecosystem Evolution

• First Rajasthan IT Day organized with theme #BeHereStartup on March 21, 2016
• On Second Rajasthan IT Day, Rajasthan Hackathon organized with Direct prizes of 32.5 Lacs
• Rajasthan DigiFest – Organized on August 17-18, 2017 was the biggest IT and Startup Fest of India ever organized
• Rajasthan Hackathon 2.0 was the biggest one-location hackathon in India, with participation of 800+ coders
Rajasthan DigiFest 2017

- Organized on August 17-18, 2017
- 24-Hour Hackathon organized – India’s largest single location hackathon with 800+ participants
- Themed as Startup Festival, targeting and promoting startups from Rajasthan and across India
  - 22,000+ People participated from all over the Nation
  - 1,80,000+ participated through VC
Rajasthan Digifest 2017 - Glimpses
Rajasthan Hackathon 2.0 - Glimpses
Thank You!