

Government of Rajasthan  
Department of Information Technology & Communication

F. No. F15(14)/DoIT/Startups/18/ ML-4191

Date: 11/07/2018

NOTIFICATION

Government of Rajasthan with an endeavor to promote Startups in public procurement has initiated "Challenge for Change" wherein Startups/individuals are given an opportunity to partner with the Government of Rajasthan.

The programme has been conceptualized to align with the vision of Hon'ble Chief Minister to encourage home-grown talent to play a key role in the growth of the state and deliver better citizen-centric services utilizing innovation and Niche Technologies. Startups/ individuals play an important role in empowering the state in its good governance initiatives such as healthcare, education, sanitation, transportation, transparency and efficiency in operations.

Any youth/startup/entrepreneur who is willing to utilize Niche domains to improve delivery of various services shall be sanctioned works contracts worth up to Rupees One Crore only which shall be catalytic to enable the applicant to test, scale-up and provide an implementable solution as per the requirement of the state, without Tendering, EMD and regular procurement / contract processes as a special case.

The maximum amount for which an order may be placed through Challenge for Change is Rupees One Crore only.

A. Procedure

1. Department of Information Technology and Communication, Government of Rajasthan (DoIT&C), as the Administrative Department for startups shall obtain challenges in writing from other Departments in the State Government every six months.
2. DoIT&C shall scrutinize the challenges thus received, get approvals from the relevant authorities and shall then upload the challenges/problem statements on [change.rajasthan.gov.in](http://change.rajasthan.gov.in)
3. In addition, the startups and youth shall have a facility to directly submit their ideas as well, which according to them, shall make Rajasthan a better state utilizing information technology.
4. The challenges and ideas shall undergo a first level evaluation by DoIT&C which shall comprise of sorting ideas and responses to challenges as per different sectors.
5. A jury will evaluate the ideas and responses to challenges received.
6. The jury shall have the following members:
  - i. IT/e-Governance experts
  - ii. Financial Advisor, Department of IT&C as representative of Finance Department.
  - iii. 1-3 members who are sectorial experts for each sector, on need basis (as special invitees)
7. The finalization and selection criteria shall be:
  - i. Each proposal shall be validated on a tangible scale of 2 points for each criteria, marking the proposals on :
    - a. Alignment with the call - does the proposed solution fulfill the requirements of the challenges/problem statements made open by the Government
    - b. Potential impact - the envisaged impact of the proposed solution
    - c. Feasibility - is the proposed solution technically viable
    - d. Sustainability - has a business model been decided/worked upon

(राम चरण शर्मा)  
विशेषाधिकारी

सूचना प्रौद्योगिकी और संचार विभाग  
राजस्थान सरकार, जयपुर

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- e. Accessibility – How easy it is for the end user/client to consume the product/solution
  - f. Novelty/Innovation – What is the novel innovation used the applicant
  - g. Execution capacity – Team strength and capabilities
8. All the documents comprising of technical proposal shall be opened and downloaded from the Challenge for Change platform.
9. The technical committee appointed by DoIT&C shall conduct a preliminary scrutiny of the opened technical proposals to assess the prima facie responsiveness and ensure that the:
- i. Proposal has all documents required in place
  - ii. Proposal is unconditional and the applicant has agreed to the terms and conditions; and
  - iii. Other conditions, as specified in the challenge are fulfilled.
10. The applicant who is qualified in the evaluation shall be informed in writing about the date, time, place of discussion and financial negotiation.
- i. No person participating in a challenge under Challenge for Change program shall act in contravention of the code of integrity prescribed by the State Government.

Furthermore, the Government of Rajasthan is providing all the needed support to shape the entrepreneurial aspiration of a startup into a concept for mass scale production. Under Challenge for Change the startups get to bid for a government contract without the need to adhere to the standard tendering process. It waives off the following terms and conditions:-

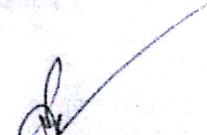
1. Adequate preference for Startups from Government procurement of Govt. departments
2. Prior experience criteria for Startups from Government procurement of all State/UT Government Departments and PSUs through Government order
3. Prior turnover criteria for Startups from Government procurement of all State/UT Government Departments and PSUs
4. Submission of EMD for Startups in Government procurement of all State/UT Government Departments and PSUs.

The above mentioned program is run, managed and implemented by Department of IT&C and evaluation is done by third party or independent experts and evaluators.

Detailed Guidelines to the Scheme are attached as Annexure.

The above information is valid, correct and in-action since 30/03/2017. This document is being generated for information purposes only, and stands valid under Rajasthan Startup Policy 2015 and Rajasthan Startup Action Agenda, completely being implemented and managed by Department of IT&C, Government of Rajasthan, being the Nodal Department for Startup and Entrepreneurship Growth and Promotion in Rajasthan.

This bears the approval of Principal Secretary IT&C.

  
(Ram Charan Sharma)  
Head of Office & OSD

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