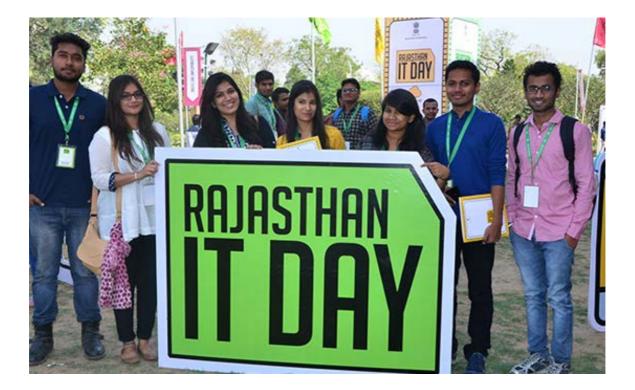# Background

Information technology is all about storing, manipulating, distributing and processing information. Though over the past few years, IT has replaced the conventional modes of businesses with innovative technological tools. These tools serve as a helping hand in today's always-on, always-connected world to help you make smart strategic business decisions.

Envisaged as a two-day event, **Rajasthan IT Day 2017** was one of its kind innovation fest that united the voices of millions of entrepreneurs & innovators to offer a platform to various individuals from the field of IT and e-Governance to showcase their skills and innovation and seek possibilities of support from Government and Venture Capital organizations for scaling up.

About the event

Date: 20th March - 21st March, 2017

Location: Birla Auditorium, Jaipur

Government of Rajasthan organised and celebrated its 2nd edition of Rajasthan IT Day 2017 in the Pink City Jaipur from 20-21 March on the theme, "**Promote & Serve Rajasthan Digitally".**

This two-day Carnival of technology witnessed an incredible participation from startups, technology enthusiasts and students from around the country. Individuals and teams from across the country competed for opportunity to incubate their winning ideas and the potential to bring it up. The Government of Rajasthan organized various competitions, workshops, sessions and IT Job Fair during the event.

The event was honored by the presence of dignitaries of Government of India and Government of Rajasthan; officers of Government of Rajasthan, specifically Department of Industries, BIP, Finance Department, Department of Information Technology & Communication; IT industrialists and members of Rajasthan Venture Capital fund.

Key Highlights

Hackathon 1.0 - A world class Hackathon event was organised where participants showcased their coding skills over a 24-hour non-stop coding competition. Coders, developers & designers were given a platform to use

their cutting-edge technique and inventive methods on themes spread across sectors and industries.

The top three winning teams signed a contract with Department of Information Technology & Communication, Government of Rajasthan. The three winners of the hackathon were Protonly, Yeppar and Ankoosh. They won Projects worth of $23,051.6 (INR 15 lakhs), $15,367.7 (INR 10 Lakhs), $11,525.4 (INR 7.5 Lakhs) respectively.

Marathon – A 24 hour, multi topic innovation marathon was hosted for coders, developers, designers, inventors and all around creators wherein they created path-breaking innovative solutions for the day to day challenges.

Seminar on IT and Startups - The thrust of the event was towards taking steps for improving the quality of life and making creative cities of the future better through design, innovation, and technology. During the two days, people from the corporate world including startups spoke on how technology is impacting life.

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Investor pitch and Startup mentoring sessions - The event gave a unique platform to startups and entrepreneurs by bringing them to one platform where they have pitched their ideas to angel investors, venture capitalists and other funding agencies.
This was a golden opportunity for IT startups working in any field such as healthcare, banking, education, e-commerce et al to showcase their work and attract investors.

Rajasthan Job Fair - Rajasthan organized Rajasthan Job fair at the Rajasthan IT Day, 2017. The extravagant job fair hosted aspiring youth offering various job opportunities in multiple sectors.

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Rajasthan IT Expo - At IT expo, the citizens witnessed the latest technological advancements and have got an opportunity to not just see, but also experience world class technologies that they have just heard of.

Conclusion

The festival of technology saw an incredible participation from startups, technology enthusiasts and students from around the country. The events like these give a great opportunity to individuals and teams to incubate their winning ideas and the potential to bring them up in front of the larger audience.

The Rajasthan IT Day 2017 was the 2nd edition of the IT fest in the state. The next event should continue in the same vein providing opportunities to the young population to come up and showcase their talents at a grand stage and get a chance to meet and network with successful startup founders, investors and corporate giants.

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