



Background

Rajasthan IT Day: Department of Information Technology & Communication, Government of Rajasthan has organized and celebrated 3rd edition of Rajasthan IT Day in the Pink City Jaipur. This 4-days Mega-Carnival of technology has seen the incredible participation of over 2 Lac people across the country. The Government of Rajasthan has organized various competitions, workshops, sessions and IT/Startup Expo in one big basket.

Agenda

Date: 18th - 21st March, 2018

Location: Rajasthan University, Commerce College, IGPRS and Jawahar Kala Kendra Jaipur

Itinerary

Activity	Date	Time	Venue
TecRush	18th March, 2018	4:00 PM	JLN Marg(Route)
Hackathon 4.0	19th - 21st March, 2018	All day long	Rajasthan College
Exhibition	19th - 21st March, 2018	10:00 AM - 7:00 PM	JKK, Commerce College
Job Fair	19th - 20th March, 2018	10:00 AM - 7:00 PM	University Commerce College
E-Mitra/ITGK	20th - 21st March, 2018	10:00 AM - 7:00 PM	Rajasthan College
EduHack	20th - 21st March, 2018	10:00 AM - 7:00 PM	Rajasthan College
Green-A-Thon	19th - 21st March, 2018	10:00 AM - 7:00 PM	Rajasthan College

Key Highlights

TecRush - The 4-day mega IT carnival was kicked off with a unique 5.4KM technology run - TecRush. This 'Run For Technology' received an overwhelming response witnessing 25,000 runners participating and winning multiple prizes.



TecRush in addition to the run, gave opportunities to young, old, women and children to participate in 50+ activities held across 8 Zones, and a chance to win over 5000+ Awards.

Hackathon 4.0 - The Hackathon 4.0 became the World's Biggest Hackathon ever with 6500 participants showcasing their coding skills over a 36-hour non-stop coding competition. Coders, developers & designers were given a platform to use their cutting-edge technique and inventive methods on themes like Bhamashah, e-Mitra, Artificial Intelligence, Internet of Things, AR/VR, Blockchain, Machine Learning, Data Warehouse and Data Mobility.



Green-a-Thon - To promote the use of cutting-edge technology in building a better tomorrow, Department of IT&C organised 'Green-a-Thon' on Rajasthan IT Day 2018. The 36 hour coding competition brought forward green ideas, envisaged to make the world more sustainable. Green-a-thon witnessed 800 coders developing sustainable solutions to make state cities smart and green.

e-Mitra/ITGK Hackathon - In order to leverage the use of e-Mitra and taking it to another level with the contribution of society, Department of IT&C, Rajasthan organised e-Mitra Hackathon. This 24 hours activity Department of IT&C, Rajasthan organised encouraged the participation of e-Mitra kiosk owners to pitch their innovative ideas on how to enhance and simplify the usage of e-Mitra services using electronic media.

EduHack - A 24 hour Hackathon which offered a unique platform to teachers, professors, lecturers and educationists of Rajasthan wherein they created

path-breaking solutions to improve our education system.

Rajasthan Job Fair - Rajasthan organised Rajasthan JOB fair at the Rajasthan Digifest & IT Day, 2018. The extravagant job fair hosted 27,000 aspiring youth offering more than 6500+ job opportunities in multiple sectors. As many as 2,500 job-seekers received employment offers, while 5,500 candidates were shortlisted for further evaluation by 150+ companies at a job fair organised by the Rajasthan government.

Rajasthan IT Expo - Rajasthan IT Day 2018 has hosted the 'Tech State', 'Happy Village', 'Happy City' – a one of its kind experience where the latest inventions were showcased by the Government of Rajasthan that has brought a crucial impact in the state.

Startup Meet - During IT Day multiple brainstorming and knowledge-sharing sessions/panel discussions have been organized under the umbrella of Startup Fest.

Investor Pitch - More than 50 Startups has showcased their ideas at Startup Expo Multiple investor sessions where startups were able to pitch for investments, network and meet mentors.

Also, as a part of the startup fest a sector agnostic CIO roundtable conference was organized Startups were also given multiple avenues to share their success stories and meet their fellow startups from across the country and engage in B2B, B2C & B2G interactions.

Mentorship Programs - There were other curated sessions with startups, showcasing the sector overview of areas such as IoT, healthcare & smart city. There were also focused sessions for startups which encapsulated areas of ideas to market and on the challenges startups face.



Startup Sessions - The Startup expo witnessed eminent speakers showcasing their skills through various thought-proving and inspiring workshops and panel discussions. Sessions such as 'Scaling up your business', 'How technology can be deployed for development', 'How to get ready for Investments' 'Why Startups Fail' and a lot more provided the audience with in-depth insight on the industry as well as gave them much needed knowledge and rule book to succeed in the real world.

Eminent speakers from the IT & Startup industry have joined the event and shared their thoughts on various subjects. The prominent speakers at the event were Mr. Mohandas Pai, Mr. Anil Joshi (Unicorn Ventures), Mr. Vinod Sood (CEO Hughes), Mr. Azad Pathan (former Chairman IOCL), Mr. Mohit Bhasin (KPMG), Mr. Harnath Babu (KPMG), Mr. Ajay Meher (Sony Entertainment), Mr. Piyush Gupta (NISG), Mr. Deepak Ramanathan (Amazon), Norty Devi, Ajaita Shah (Frontier Markets), Shradha Sharma (YourStory).