

## About NIESBUD:

The National Institute for Entrepreneurship and Small Business Development (NIESBUD) was set-up on 6th July 1983, by the then Ministry of Industry (now Ministry of Micro, Small & Medium Enterprises), Government of India. The basic objectives of the Institute are promotion and development of micro, small and medium enterprises including enhancement of their competitiveness through different interventions.

The major activities of the Institute include evolving model syllabi for training various target groups : providing effective training strategies, methodologies, manuals and tools; facilitating and supporting Central / State Government and other agencies in executing programmes of entrepreneurship and small business development; conducting programmes for motivators, trainers & entrepreneurs and organising activities which help in developing an entrepreneurial culture in the society.

In its endeavour to enhance the outreach of its activities, the Institute has networked with different national and international bodies in the areas of training, research and consultancy. In this manner, the Institute has been able to enhance its capabilities substantially. For the financial year 2012-13, the Institute is likely to cross the figure of 50,000 trained persons. In addition to the training capability, the Institute has bagged several evaluation studies and consultancy assignments, the work on which is underway at present. The Institute is functioning from its integrated Campus in Sector 62, NOIDA, NCR; Delhi. India and its Dehradun office at D-98, Sector-4, Defence Colony, Dehradun, Uttarakhand.

*For further details please feel free to contact*



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP  
AND SMALL BUSINESS DEVELOPMENT (NIESBUD)**

(Ministry of Micro, Small & Medium Enterprises, Govt. of India)

निसबुड नोएडा : ए-23, सैक्टर-62, (संस्थान क्षेत्र), नोएडा-201309 (उ०प्र०), भारत

NIESBUD NOIDA : A-23, Sector-62, (Institutional Area), NOIDA-201309, U.P INDIA

Tel. (दूरभाष) : 0120- 4017002, 03-05, 11-13 Fax (फैक्स) : 0120-2403057, 62

Email : [de@niesbud.gov.in](mailto:de@niesbud.gov.in) Web : <http://www.niesbud.nic.in> <http://www.niesbud.org>

निसबुड देहरादून : डी-98, सेक्टर-4, डिफेन्स कालोनी, देहरादून (उत्तराखण्ड)

NIESBUD DEHRADUN: D, 98 Sector-4, Defence Colony, Dehra Dun (Uttarakhand)

Telefax (टेलीफैक्स) : 0135-2666980 E-Mail (ई-मेल) : [niesbudregionalhead@gmail.com](mailto:niesbudregionalhead@gmail.com)

## Entrepreneurship Development Programme (EDP) (E-Learning Module)

**? Needed to Answer Before Starting  
on the path of Entrepreneurship**



Who is an entrepreneur?

Which business should I start?

How to get Government Support?

How to get the information?

How will my business earn revenue?

When will I reach at my break even?



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP  
AND SMALL BUSINESS DEVELOPMENT (NIESBUD)**  
(Ministry of Micro, Small & Medium Enterprises, Govt. of India)



## Entrepreneurship Development Programme (EDP) (E-Learning Module)

### Introduction:

Development of entrepreneurship among youth has become an important aspect of plan priorities. The policy makers, planners and developmental agencies have realised the fact that full involvement of all communities in industrial development would ensure effective utilization of all available labour and improve quality of life. It is well-established fact that the rapid development of society is possible through entrepreneurship. It was stressed by researchers that the economic backwardness of a region might be attributed largely to inadequacy of the supply of entrepreneurship in the region. If this deficiency can be removed by developing entrepreneurship, the problem of unemployment will be solved. The students are the important human resource to understand that entrepreneurship is also an attractive career option. They will be able to provide employment opportunities to others by taking up entrepreneurship as a career. There is a strong need to change the mindset of the students. Hence, it is important to encourage Youth to take up entrepreneurship as a career. The E-learning Entrepreneurship Development Programme is designed to motivate the youth to change their mindset and take up entrepreneurship as a career.

**The content of E-Learning module has been provided in a CD and benefits of the ENTREPRENEURSHIP CD are;**

- ❖ The CD will give step by step process in the journey of being an Entrepreneur.
- ❖ 15 days EDP Module with one Day Classroom interaction teaching.
- ❖ Audio Visual, animated form of teaching for effective delivery.
- ❖ It includes more than 40 Project Reports (Templates).
- ❖ Contact Details of Central Govt. Schemes for setting up an enterprise.
- ❖ Procedures, applications forms for the registration and process for applying schemes is also available in CD.
- ❖ List of organisations which deal with registration, providing subsidy, implementing the schemes are also provided in a CD.

### COURSE CONTENT:

- ❖ Achievement Motivation;
- ❖ Entrepreneurial Opportunities;
- ❖ Organisational network for setting up an Enterprise;
- ❖ Facilities available for Starting and Running Enterprise;

### PROGRAMME METHODOLOGY:

The programme methodology consists of Classroom lecture, E-learning classes and online examination.

### DURATION:

- ❖ After the completion of 15 days of learning, trainees are required to undergo an online test/examination to get NIESBUD certificate.
- ❖ NIESBUD certificate would allow the trainees to avail the benefits of Prime Minister Employment Generation Programme (PMEGP) and Rajiv Gandhi Udyami Mitra Yojana (RGUMY) Schemes.

### TARGET GROUP:

The training programme is designed for school students(10+2), undergraduate and post graduate students .

### OUTCOME:

The E- learning Entrepreneurship Development programme will provide the opportunities to the youth for opting entrepreneurship as their career option. They will be able to avail the benefits of various Government sponsored schemes. This programme will help the colleges and universities in developing first generation entrepreneurs.

