



Be Here. StartUp.

Background

A startup is an idea which needs a considerable amount of planning for final action with an outcome of achievement. It is an assortment of new ideas and cognitive skills with a persistent effort.

The government of Rajasthan recognises the power of small technology-driven startups in wealth creation and employment generation. The state is committed to creating a comprehensive ecosystem where startups would grow & prosper to contribute as a significant part of the mainstream economy. To further advance Rajasthan Startup scenario, Department of IT and Communications, Government of Rajasthan organised the first state IT Day – Rajasthan IT Day 2016.

It was a day's event that promoted Startups in Rajasthan in the field of information technology. It was honoured by senior representatives of Government of India and Government of Rajasthan; representatives of Startup India; members of Rajasthan venture capital fund; officers of Government of Rajasthan, specially Department of Industries, BIP, Finance Department, Department of Information Technology & Communication; various startups from the State, venture capitalists, hedge fund investors and IT industrialists amongst many others.

The fest acted as a platform for Startups to display their expertise and efficiency and sought for a valuable support from the Government and Venture Capital organizations.

About the event

Venue: Birla Auditorium, Jaipur (Rajasthan)

Date: 21st March 2016

Time: 8:30 am – 5:50 pm

Government of Rajasthan organized the first IT Day on 21st March 2016. On this occasion, the State government launched RajNET — a wide area network connecting the State capital with all 9,894 gram panchayats and 183 municipal areas — to strengthen connectivity and allow the inclusion of remote areas through Information Technology.

“Built as a multimode connectivity network (through VSAT and terrestrial linkage), RajNET facilitates voice, video and data connection, enabling effective delivery of citizen services like Bhamashah, e-Mitra and MNREGA across the State, including its remotest areas,” a press release stated.

Speaking on the occasion, the hon'ble Chief Minister Smt. Vasundhara Raje stated: **“Effective governance has to be based on a robust IT infrastructure and within the framework of comprehensive e-Governance architecture. This is what we are seeking to provide in Rajasthan.”**

The first IT Day was based on the theme ‘Promotion of IT Start-ups’, in line with the State’s focus on empowering start-ups.

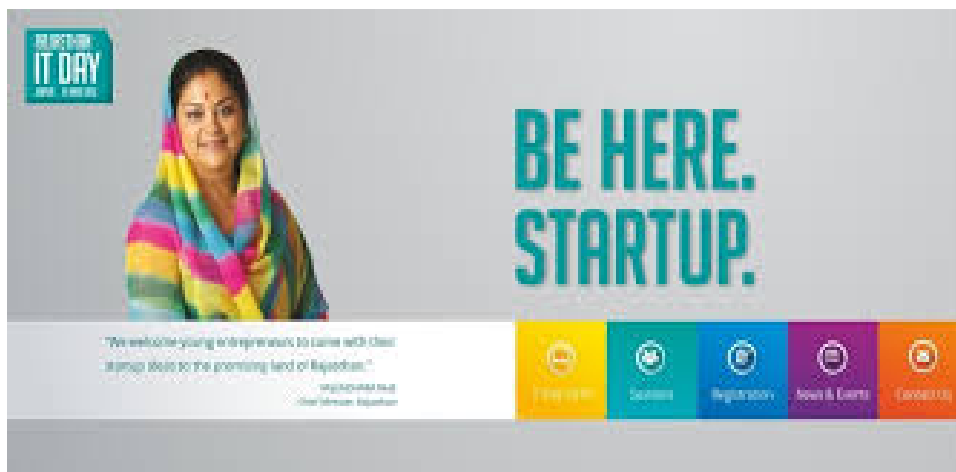


Key Highlights

- Expo Zone– A techzibhition to showcase innovative products from across India that included Robotics workshops.
- Hands-on Gesture Hardware Workshop with Balaji Lakshmanan
- Panel Discussions on various topics like crowd funding – The How, What and Why, Youth Entrepreneurship and Innovation
- Student Entrepreneurs Track
- iKen Workshop – For all early stage entrepreneurs or aspiring ones, the iKensession during Rajasthan IT Day 2016 was extremely educative. The session included introduction to basic design thinking skills in students and tips on developing the ability to deal with unconventional situations that require creative, unique and multiple concepts
- Around 1400 delegates witnessed the events with over 200 key decision makers. An original structure with a day of keynotes and panels in plenary sessions interspersed with expert master classes and networking sessions make these summits essentials for reaching a unique audience: CIOs, IT

Managers, IT Project Managers, COOs, ICT Decision Makers, IT Developers, IT Networks Managers, CISOs, etc.

- Apart from these, a platform that was provided to curated startups for pitching their ideas to a panel of angel investors and venture capitalists. This was a golden opportunity for IT startups working in any field such as healthcare, banking, education, e-commerce to showcase their work and attract investors.





March 23, 2016

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KEY SPEAKERS



ANU ACHARAYA
CEO, MapMyGenome



SHARAM SHARMA
CEO, iSpirit



SHREYANS JAIN
Co-founder, iQOO



VARUN SETHI
Founder, Ketto



NITESH AGARWAL
CEO, Raast



SRI KRISHNA
Co-founder, iQOO



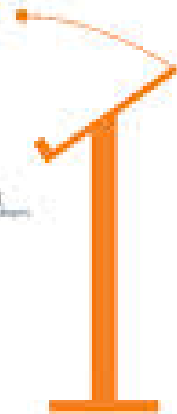
MANJULA GIDDEAR
Founder, iQOO



ANIL PHILIP
Founder, The Big Bang Theory



ANGILO MADCARINI
Founder, iQOO



Keynote speakers

Rajasthan IT Day witnessed key speakers from startup ecosystem who shared their experiences and helped the young entrepreneurs with various concerns that startups face. Some of the keynote speakers are :-

- Mr. Sharam Sharma (iSpirit)
- Ms. Anu Acharaya (MapMyGenome)
- Mr. Varun Seth (Ketto)

- Ms. Nidhi Agarwal Kashyap (Kaarya Lifestyle Solution) Founder OYO Rooms
- Ms. Manjula Shridhar (Aujas Network)

