The Startup Ecosystem

Rajasthan: Business in the Blood

- State at the forefront of Business in India – Majority business families hail from Rajasthan.
- Been the cradle of entrepreneurship and is the birthplace of some of the most successful businessmen and large industrial houses of India and the world.
- Rajasthan proves to be the ideal location geographically for Business with
  - abundant resources
  - strategically important location - proximity to National Capital
  - part of DMIC, Golden Triangle / Quadrilateral

INTENT to **NURTURE STARTUPS** to **GROW** and **PROSPER**

Startups in Rajasthan

- 600+ Startups
- 23 Startups funded between 2014-2016, received around $142 million
  - investors have been keen in E-Commerce, Automobile and Technical Education sector.
  - From 2014 till 2016, more than $80 Million was invested in these three sectors in Rajasthan.
  - The amount contributed 56% of the total funding done in 2014-2016.
- Incubator – 1: Startup Oasis
- 2 Private Incubators - Udaipur, Pilani

Startups Rajasthan 2.0

- Entrepreneurship - Backbone of a good economy
- Government plays an imperative role
- GoR believes in this notion
- Multiple initiatives to boost and develop startups in the state
- **Department of IT and Communication** has been trusted to take forward this mission of encouraging startups in Rajasthan.

Startups Rajasthan 2.0

- Rajasthan as most favoured destination for emerging entrepreneurs
- Organized one of the largest startup festival – **Rajasthan DigiFest 2017**
- Startup Rajasthan 2.0 aims **to nurture innovation and entrepreneurship** which would further help in the economic growth and development of the state.

Ecosystem Evolution

- First Rajasthan IT Day organized with theme #BeHereStartup on March 21, 2016
- On Second Rajasthan IT Day, Rajasthan Hackathon organized with Direct prizes of 32.5 Lacs
- Rajasthan DigiFest – Organized on August 17-18, 2017 was the biggest IT and Startup Fest of India ever organized
- Rajasthan Hackathon 2.0 was the biggest one-location hackathon in India, with participation of 800+ coders

Rajasthan DigiFest 2017

- Organized on August 17-18, 2017
- 24-Hour Hackathon organized – India's largest single location hackathon with 800+ participants
- Themed as Startup Festival, targeting and promoting startups from Rajasthan and across India

❑ 22,000+ People participated from all over the Nation

❑ 1,80,000+ participated through VC

Rajasthan Digifest 2017 - Glimpses

Rajasthan Hackathon 2.0 - Glimpses

Thank You!